

# CUSTOM COVER CATALOG ORDER FORM



p. 1 of 2 WWW.BOXPARTNERS.COM

Showcase YOUR huge selection of packaging, shipping, and industrial supplies to YOUR customers with this 480-page catalog featuring a Custom Cover using YOUR company brand guidelines. Design and upload a custom cover unique to YOU!

## **Step 1: Select Quantity**

(Prices INCLUDE the printing of Custom Covers and Binding)

Choose	Quantity	Price
	Buy 500 Catalogs Get 500 FREE	\$6.75/EA
	Buy 1,000 Catalogs Get 1,000 FREE	\$6.50/EA
	Buy 1,500 or more Catalogs (increments of 500) Get the same quantity FREE	\$6.25/EA

# **Step 2: Shipping Information**

Company Name	Account #			
Shipping Address				
City	State	Zip Code		
Contact Name	Phone	Email		
Signature	Date	PO# (If Applicable)		

## **Step 3: Submit Artwork**

Artwork can be emailed to marketing@boxpartners.com. All artwork must meet the artwork requirements on page 2. Any files that are submitted not meeting the artwork requirements will be sent back for corrections. If the BOX Partners graphics team is required to adjust any artwork, labor fees will be charged.

Approval of Custom Cover physical proof will be required with an additional fee of \$299.

### **Copyright & Distribution**

BOX Partners, LLC retains copyright privileges on all catalog content. Written consent is required for reproduction of any portion of the catalog. F.O.B: All orders F.O.B. Mechanicsburg, PA. Freight charges will be added to your order. OVER & UNDER RUNS: All orders are subject to a 10% over/under run. You will be invoiced for the actual quantity shipped.

### HELPING **YOU** SELL PACKAGING<sub>®</sub>



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### **CUSTOM COVER ARTWORK SPECIFICATIONS**

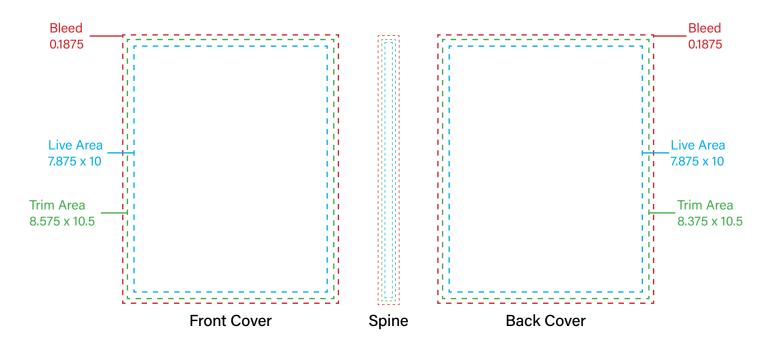
#### **Artwork Requirements**

- Artwork must be submitted in one of the following formats: .indd or .idml.
- Text must be outlined or accompanying font file is required to be sent with the artwork.
- Colors must be named the Pantone color and put into CMYK color mode for printing.
- Images must be embedded into the file and setup at 300 DPI and in CMYK color mode.
- Any graphic element that extends off the page must go to or past the 0.1875" bleed area.
- For large black areas, it is recommended to use print black (C=30, M=20, Y=20, K=100).
- Name your artwork as 'CompanyName\_CoverV30'

#### **Layout Specifications**

Cover Artwork is defined as Front Outside Cover, Spine, and Back Outside Cover. Front and Back cover dimensions are 8.375 x 10.5" and the Spine is .5 x 10". Keep important copy and images within the live area, which is a minimum of 1/4" in from the trim size and spine. This provides a safety margin from the Trim Area on all four sides, including the spine. Any live copy or images exceeding this safety margin may be trimmed off during binding. Bleed Area is 0.1875" past the Trim Area, any graphic element that extends off the page must go to or past this.

Download the **Catalog Cover Template** for guidance on the size and copy area. The front, spine, and back are all separate pages in the .indd/.imdl template provided. Template is in the following order of front, spine, and back cover.



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